



A guide to working alongside The Joseph Foote Trust

At The Joseph Foote Trust we are passionate about working with those who wish to bring about positive change through their businesses.

Your company can help those with brain tumours

Our experiences over the past ten years have shown how our partnerships with supportive companies bring positive outcomes for all involved.

How your company benefits	How The Joseph Foote Trust benefit
Increased brand awareness	Helps us to help others
Generates positive PR	Generates positive PR
Motivates your staff	Creates new charitable opportunities
Engages customers & staff in new ways	Increased brand awareness
Demonstrates commitment to the community around you	Builds links in our community
Become part of changing lives for the better	More funding for charitable outcomes

Your company can engage with The Joseph Foote Trust in many different ways:

Charity of the year status – a public announcement of this can help boost awareness of both partners as well as underpin the values of your business through your charity work.

Donation of a % of profit from your products – an easy way to accumulate a large donation. This can also be used as a marketing tool for your business/ product.

One-off donations – a great way to create outcomes fast by allowing investment in research, patient support or awareness campaigns.

Research sponsorship – allows a business to be credited for progress in medical research that will have a significant and lasting effect.

Volunteer hours – a varied way to interact with the charity. Be it through administrative support, bucket collections, event organisation... (the list is endless). This is a great way to motivate staff and connect with the cause.

Networking assistance – as with any industry, knowing the right people can create the opportunities needed to bring about positive change. This is an easy and cheap way to help.

Event sponsorship – a fantastic and tangible way to promote your business to your target audience whilst benefitting the charity.

Payroll giving – every little helps. A simple way to involve your staff with the charity. Would they be willing to donate a little each month that could lead to a significant total?

Event participation or organisation – get involved hands on with a team for a charity run, bike ride, sky dive... Or organise an event in line with your company needs and choose The Joseph Foote Trust as beneficiaries.

Matched funding - a great way to increase charity giving whilst rewarding your staff for their hard work.

Raffle prize donation – we are always looking for prizes to use at our events throughout the year. Would your products or services be suitable?

Publicity and Awareness campaigns – a joint awareness campaign can only help to strengthen your brand.

Please browse our website for more information on what we are trying to achieve or alternatively call us on 0121 744 1444 or email info@josephfoote.co.uk.

Get in touch now so we can start working together today.